



For Immediate Release:
March 2, 2009

For More Information:
Karen Batalo (804) 262-9130

Colortree Launches New Website

RICHMOND, VA - Colortree today launched www.colortree.com. The new website is driven by customer feedback and input, which Colortree will continue to solicit online through blogging and other tools. Designed to make the print buyer's job easier, the website offers expertise in envelope design and purchasing through Colortree's new online quotation system.

"Our new site is faster and easier to navigate. It offers increased security for file transfers and uploads, and provides easy access to knowledge, tools and envelope experts, with centralized access to Colortree resources 24/7/365," said Dennis Whitcomb, president, Colortree. "And as an added plus, the new website is hosted on a Rackspace 'green' server, allowing us to continue to offset our environmental impact."

Customers now have the ability to upload files to Colortree production and have access to sales tools, collateral and marketing materials. There is increased knowledge sharing on how to create memorable mail, and new tools and resources for production including envelope templates, window specification and how-to articles.

The website's new technology will allow Colortree to rapidly roll out new features in the future as requested by users, such as online project management, video and audio support and real time production updates.

Colortree specializes in High Definition Envelopes – sheet-fed four color process, die-cut and fold envelopes featuring brilliant colors and evocative images with NO minimum order quantity. Established in 1988, Colortree is located in Richmond, Virginia and produces over a billion envelopes per year. For more information, visit www.colortree.com.

###